



## 24th Annual Banff Centre Mountain Film Festival World Tour

March 13 & 14, 2019

Doors open at 6:00 pm, films at 7:00 pm

at **The Music Hall**, 28 Chestnut Street, Portsmouth



Journey to exotic locations, paddle the wildest waters and climb the highest peaks throughout the world during this two-day film festival at The Music Hall in Portsmouth. **Banff Centre Mountain Film Festival World Tour** is making its only stop in the Seacoast as a fundraiser for Families First and Goodwin Community Health.

Partnership opportunities range from purchasing an ad spot in the event program (\$400—\$800) to becoming an event sponsor. Sponsor benefits are listed below—turn this sheet over for ad rates. Partner with us and you will be supporting your Seacoast health centers while advertising your business to 1,600 festival attendees, who are passionate outdoor enthusiasts and highly active consumers.



<b>SPONSOR RECOGNITION/BENEFITS</b> <i>turn sheet over to view additional advertising opportunities</i>	<b>Platinum</b> \$5,000 2 available	<b>Gold</b> \$2,500 4 available	<b>Silver</b> \$1,000
Complimentary tickets for 15 to night of choice, which includes preshow reception with hors d'oeuvres & reserved premium seating during show	✓		
Display table in upper Music Hall lobby	✓		
Verbal recognition from stage, your ad* included in on-screen preshow advertising, and a drink ticket for each of your comped guests	✓	✓	
Your ad in the Banff event program* (turn sheet over for ad rates and placement)	✓	✓	✓
Recognition in our thank you ad, published in the Portsmouth Herald and Foster's Daily Democrat	✓	✓	✓
Invitation to leadership party, listing on agency websites (with link), on donor walls, and in Facebook posts	✓	✓	✓
Signage at event and complimentary tickets to night of choice	15 comps	7 comps	2 comps
Listing in event emails and Annual Report	✓	✓	✓

**\*Artwork for ad due February 15**

# Banff Sponsorship/Ad Agreement

I will support you with a sponsorship/advertisement at the following level:

- |   |                |       |         |
|---|----------------|-------|---------|
| <input type="checkbox"/> Centerfold—2 full pages (1 available)      | 10"W x 7.5"H   | COLOR | \$5,000 |
| <input type="checkbox"/> Outside Back Cover—full page (1 available) | 4.5"W x 7.5"H  | COLOR | \$5,000 |
| <input type="checkbox"/> Inside Front Cover—full page (1 available) | 4.5"W x 7.5"H  | COLOR | \$2,500 |
| <input type="checkbox"/> Inside Back Cover—full page (1 available)  | 4.5"W x 7.5"H  | COLOR | \$2,500 |
| <input type="checkbox"/> First Page—full page (1 available)         | 4.5"W x 7.5"H  | COLOR | \$2,500 |
| <input type="checkbox"/> Last Page—full page (1 available)          | 4.5"W x 7.5"H  | COLOR | \$2,500 |
| <input type="checkbox"/> Full Page                                  | 4.5"W x 7.5"H  | COLOR | \$1,000 |
| <input type="checkbox"/> Full Page                                  | 4.5"W x 7.5"H  | B&W   | \$800   |
| <input type="checkbox"/> Half Page                                  | 4.5"W x 3.25"H | COLOR | \$500   |
| <input type="checkbox"/> Half Page                                  | 4.5"W x 3.25"H | B&W   | \$400   |

I don't wish to sponsor/advertise but would like to support you with a donation of \$ \_\_\_\_\_.

Please use the same ad as last year.

I will email a new ad.

Please email ad as a 300 dpi color or grayscale JPEG, TIFF, or EPS file to:  
**pplace@familiesfirstseacoast.org** by **February 15**.

## PAYMENT

My check for \$ \_\_\_\_\_ is enclosed. (make check payable to Families First)

I pledge \$ \_\_\_\_\_. Please send me an invoice.

## SPONSOR INFORMATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

### Mail (or email) completed form to:

Families First, 100 Campus Drive Ste 12, Portsmouth, NH 03801 (pplace@familiesfirstseacoast.org)

Questions? Contact Paula Place via email or at (603) 422-8208, ext. 132.